SDN Innovations with Virtual Application Networks. Simplifying, Scaling and Automating the Network

Software-defined Networking (SDN) is changing the way networks are managed, maintained, and secured. This emerging paradigm in computer networking will be the focus of the presentation. HP is a founding member of the Open Network Foundation the standards body for SDN. Today HP provide the most advanced, mature and complete SDN offering in the market including:

- Infrastructure i.e. switches/routers/wireless access points.
- SDN Controllers,
- Application development community,
- Management and orchestration suit.

HP's SDN Vision, strategy and architecture is inclusive of all aspects of the network infrastructure from cloud to branch office. Over the last 6 years HP have developed a strong portfolio of SDN use cases to demonstrate the technology today with substantial benefits to business outcomes. Please join the session to better understand HP's SDN strategy and vision and explore practical SDN use cases for data centre, cloud and enterprise solutions. During the session HP will share local customer case studies and discuss common migration strategies to accelerated SDN deployments.

Wojtek Malewski is Chief Technology Officer for HP Networking in South Pacific (Australia and New Zealand). This is a strategic technology leadership role, leveraging Wojtek's extensive knowledge and years of experience.

His responsibilities include driving joint priorities, cross training and solution development with HP's internal business units; fostering key technology relationships with complementary solution and technology vendors; and ownership of HP Networking technical enablement activities and setting technology strategy for all new solutions. He is also an HP Networking technology evangelist with local customers, partners and media.

Wojtek joined HP South Pacific in 2010, through the 3Com acquisition, as a Manager in the HP Networking Pre-Sales organisation. In this role, he worked closely with HP Networking's enterprise and commercial sales teams and HP's partner community to drive technical engagements, contributing to the overall growth and acquisition of new accounts. He built a very strong and committed team of networking professionals that continue to be a key in HP Networking's success and differentiation in the South Pacific market.

With over 19 years of experience in information technology and services, Wojtek has a wealth of knowledge in network architecture, systems integration, security and management. Prior to joining 3Com, Wojtek held a number of senior technology and leadership positions with network infrastructure and security vendors such as Extreme Networks, Enterasys and with leading Australian system integrators Anixter and Netstar.

Wojtek is an active member of the IEEE Communications Society and holds multiple technical certifications from HP, 3Com, H3C, Extreme Networks, Cisco, Nortel Networks and Enterasys.